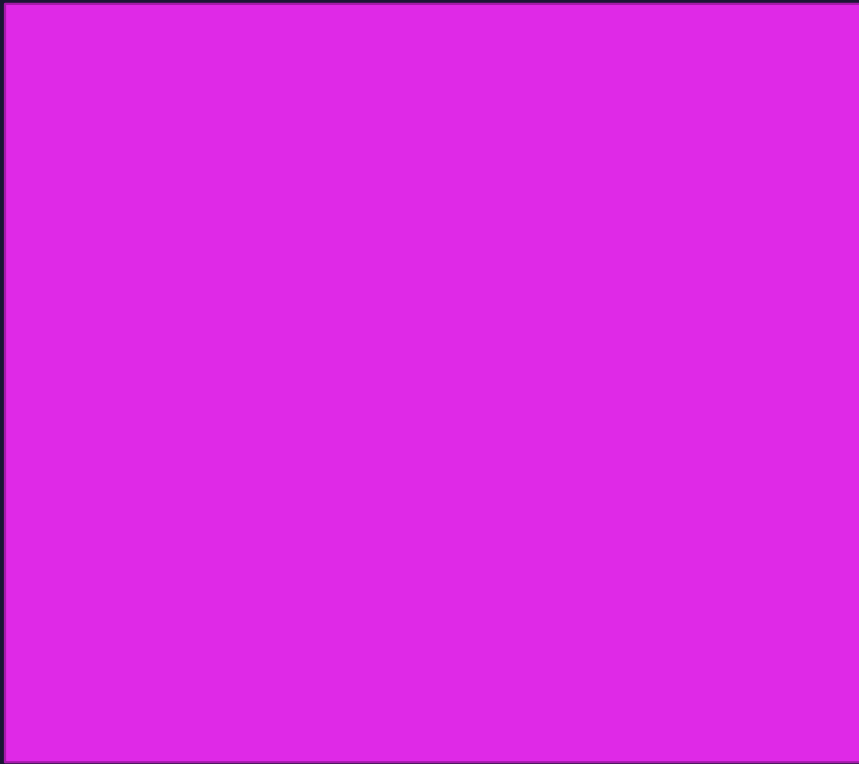

Cyber bullying



Who is a Bully?

To Bully is to seek to harm, intimidate or coerce another who is perceived as vulnerable.

- Physical bullying (tripping kicking, hitting)
- verbalbullying: (name-calling, mockery)
- Social bullying (reputation)



Lies

Abuse

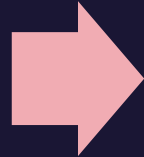
Impersonation

Fake accounts

Digital footprint



Am I being
bullied? “Just
Kidding”



The toll:
Physical, Mental,
Emotional



Shame, Anxiety,
guilt, loneliness,
violence



Italian Legislation (71/2017)

72% Teenagers. Daily use of internet

88% report abuse (cyber or face to face)

educate about what we share or say about others.

Create awareness about the issue.

Report

Manage accounts.

Discuss at school and at home.

In order to prevent: flaming, harassment, denigration, outing and trickery