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## **MESSAGE IS GOT**

# "WE ARE PRODUCERS OF MEDIA"



**LTTA ITALY** 



13 - 19 NOVEMBER 2022



### **Broadcasting Session**

• The activity starts with a document by MIUR (Italian Ministry of Education) about bullism:

https://docs.google.com/document/d/14qxyHO9DtQY6-tbO1eqkrL62UhHJrbmN2GCeBcDkZjl/edit?usp=share\_link

#### and a document from UNICEF:

https://drive.google.com/file/d/13eRsYdRs-Q4f8Ag63NjtEr DVKNFnfHLw/view?usp=share\_link

Web".



- Teachers show a short video <a href="https://www.youtube.com/watch?v=hUlwW2gpw6c">https://www.youtube.com/watch?v=hUlwW2gpw6c</a>
- Teachers ask some questions to make students think.
- Students in group of 4/5, realize a short podcast to be broadcast on "Frezzi Radio of the contract of the c

### **TASK**

- 1. CREATE / TELL A STORY
- 2. DO AN INTERVIEW
- 3. REFLECTIONS ON THE PROPOSED TOPICS

**CREATE AN MP3 AUDIO FILE OF ABOUT 5 MINUTES** 











### "Frezzi Radio Web"



- Our web radio project was born as a form of teaching experimental and innovative aimed at direct involvement of the student. A methodology of active and practical study, that allows deepening of new expressive languages, to allow the young students to convey themselves, their personalities in an autonomous and conscious way and to tell the world with digital tools and technologies.
- Through the digital radio platform, students have the opportunity to become active players in the world of information and promoting meaningful experiences for themselves and for their peers, stimulating curiosity and interest.







- The meeting, under the slogan "We are Media Producers", was attended by eight teachers and twenty students from Turkey, Latvia, Portugal and Poland.
- Main activities of students were aimed at the production of cultural broadcast in our web radio.
- By working in teams, students had the opportunity to improve their skills about public speaking and discuss cultural issues of different countries.
- They also learnt to prepare a radio broadcast searching for information on the internet and analyzing the content.







- Radio at school is an attractive tool to deepen and master content with a clear goal: broadcast and share with a real audience, in authentic situations where collaboration, language and communication skills grow and develop.
- Creating an active and sustainable context in our school, using simple strategies and tools is possible with surprising results also from the point of view of inclusion, motivation and development of creativity.



Podcast and Web radio are two highly educational audiomaking tools, sons of Radio but with innovative features, so as to count them among the most used tools by the last generations.





The Podcast consists of audio content lasting 5-10 minutes that allows listening to stories or educational content through websites and online platforms. This tool is in rapid expansion and much used by teenagers.

The Podcast, and in general, the audio instruments like Web radio in didactic key represent a space of self-expression and communicative dynamics. By using them students and teachers will experience digital tools in storytelling, techniques of public speaking and awareness of one's individuality.

The Podcast and the web radio are verbal tools that allow to enhance communication skills of teachers and students of creating a bridge between them.



